

TABLE 7.3**INCENTIVES BY TYPE AND TARGET CONSTITUENCY**

<i>Exclusive</i>	<i>Material</i>	<i>Individual</i>	<i>Purposive</i>	<i>Specific solidary</i>	<i>Collective solidary</i>
'Corruption insurance'	Economic benefits of an improved economy	Economic benefits of an improved economy	Reform as a public good	Data banks on corrupt agencies and officials and best practices	Prestige, improved image domestically and internationally
Technical advice: vulnerability assessments; prevention within organizations; legal advice	Security from better governance	Security from better governance	Better governance. Fair political and economic processes. Stronger economic and social organizations. Enhanced rule of law	Research products. Rewards, recognition	Enhanced autonomy for organization, press, opposition leaders, civil society. Sociability, fellowship, mutual encouragement
Prime constituencies					
Small firms, domestic entrepreneurs and investors	Citizens generally	Citizens generally	Mass membership NGOs	Professional coalition of staff and researchers	Mass membership NGO leaders
			Aid/lending partners	Benefactors and financial supporters	Journalists
			Democracy groups and supporters	Anti-corruption champions	Government elites

Source: Johnston and Kpundeh 2002.